INDUSTRY TECHNOLOGY CONFERENCE SO25-UNE 9- JUNE 11 AGENDA

Monday, June 9th

All Day - Arrivals

12:00 - 17:00 - Golf Outing

17:30 - 18:00 - ETI Registration Desk

18:00 - 20:00 - ETI Opening Reception

20:00 - 23:00 - ETI Networking Suite

Shepherd's Hollow

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Tuesday, June 10th

07:45 - 08:30 - Continental Breakfast

08:30 - 08:45 - Welcome

08:45 - 09:45 - ETI Technical Update - Chris Bowman

09:45 - 10:30 - SAE Update - Bernie Carr

10:30 - 10:45 - Break

10:45 - 12:15 - ADAS - SEMA

12:15 - 12:30 - Morning Wrap-Up Q&A

12:30 - 13:30 - Lunch

13:30 - 14:00 - Nissan - Danny Uhls - Remote

14:00 - 14:30 - Hyundai - Michael Porter and Team

14:30 - 14:45 - Break

14:45 – 15:15 – GM – Aaron Avery – Vehicle Reprogramming

15:15 - 15:35 - GM - Brian Buck - SAE / OBD on UDS

15:35 - 15:55 - GM - David Rainey / Mark Shearer - Cadillac IQ

16:00 - 16:30 - Honda - Samuel Choe and Team

17:45 - 18:00 - Bus To Dinner

18:00 - 20:00 - ETI Dinner Reception

20:30 - 23:00 - ETI Networking Suite

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Maggiano's

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Wednesday, June 11th

07:45 - 08:30 - Continental Breakfast

08:30 - 08:45 - Welcome

08:45 - 09:00 - Subaru - Craig Jefferies - Remote

09:00 - 09:30 - Ford - Doug Ford - '25 Expedition

09:30 - 10:00 - Ford - Gerry Bonanni - Collision

10:00 - 10:15 - Break

10:15 - 10:45 - Ford - Suzanne Stuber - OBD

10:45 - 11:15 - Ford - David Jump - TRON/CMA

11:15 - 11:45 - Toyota - Alex Gross · Diagnostic Update

11:45 - 13:00 - Lunch

13:00 – 14:30 – Stellantis - Kevin Jones and Team - Diagnostic Update

14:30 – 14:45 – Break

14:45 – 16:00 – Stellantis - Kevin Jones and Team

14:45 - 16:00 - Vlad Shishkaryov (Breakout Session) - Envisioning Tomorrow's Mobility:

Converging Industries and Essential Skills

17:15 - 18:00 - Bus to Banquet

18:00 – 20:00 – OEM Appreciation Banquet

21:00 - 23:00 - ETI Networking Suite

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Thursday, June 12th

All Day - Attendee Departures

ETI Board Meeting (Closed)

MOTOR Information Systems, 1301 W. Long Lake Road, Suite 300, Troy, MI 48098



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