

2025 MARCH 31 - APRIL 2

ToolTech



Sunday, March 30th

13:00 – 16:00 – NASTF Board Meeting (Closed)

Tidelands Ballroom

Monday, March 31st

All Day – Arrivals

08:00 – 11:00 – NASTF Board Meeting (Closed)

13:00 – 16:00 – NASTF General Meeting

17:00 – 18:00 – ETI Registration Desk – Sponsored By CAS

18:00 – 20:00 – ETI Opening Reception – Sponsored by Bosch

20:00 – 23:00 – ETI Networking Suite

Tidelands Ballroom

Tidelands Ballroom

North Lobby

Coronado Ballroom Foyer

Tidelands Ballroom

Tuesday, April 1st

07:45 – 08:00 – Brian Plott – Welcome

08:00 – 08:45 – Steve Greenfield – Automotive Ventures

08:45 – 09:15 – Hilary Cain – Alliance of Auto Innovation

09:15 – 09:30 – Break – Sponsored by Getac

09:30 – 10:00 – Bob Augustine – ETI

10:00 – 10:30 – Winston Lee – ETI EU

10:30 – 11:15 – Mike Mertes – I-CAR

11:15 – 12:00 – Mark Seng/Ben Johnson/David Brondstetter – AI in Service

12:00 – 13:00 – Lunch – Sponsored By Toyota

13:00 – 17:00 – One-on-One Appointments

17:00 – 18:00 – Set up for Company Spotlight Trade Show

18:00 – 20:00 – Company Spotlight Trade Show

20:00 – 22:30 – Opus IVS Offsite Party (Shuttle Provided if Required)

20:00 – 23:00 – ETI Networking Suite – Sponsored By Pico Technology

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Poolside Lawn

Multiple Locatons

Coronado Ballroom Foyer

Coronado Ballroom Foyer

Mc P's Irish Pub, Coronado

Tidelands Ballroom

Wednesday, April 2nd

07:45 – 08:00 – Brian Plott – Welcome

08:00 – 08:45 – Alexander Edwards – Strategic Vision

08:45 – 09:30 – Dave Macholz – AVTECC: Reimagining Automotive Education & Credentialing

09:30 – 09:45 – Break – Sponsored by Getac

09:45 – 10:15 – Vlad Shishkaryov – Aligning Training with Business Outcomes : The AI Advantage

10:15 – 10:30 – Greg Potter – Updates

10:30 – 11:15 – Shop Owners Panel – Sponsored by Autel

11:15 – 12:00 – OEM Panel – Sponsored By CAS

12:00 – 13:00 – Lunch – Sponsored By Toyota

13:00 – 17:00 – One-on-One Appointments

18:30 – 19:00 – Reception – Sponsored by Snap-on

19:00 – 21:00 – Closing Dinner – Sponsored by Snap-on

21:00 – 23:00 – ETI Networking Suite

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Coronado A-D

Poolside Lawn

Multiple Locatons

Coronado Ballroom Foyer

Coronado Ballroom Foyer

Tidelands Ballroom

Thursday, April 3rd

All Day – Attendee Departures

ETI Board Meeting (Closed)

Mitchell 1, 16067 Babcock
Street, San Diego, CA 92127

Thank You to All Of Our ToolTech2025 Sponsors



Event WiFi : SSID - MarriottBonvoy_Conference / Password - ETI25