

ETI
QUARTERLY
NEWSLETTER
SEPTEMBER 2025



Spotlight on the Board Mike LaFerle gives us an insight to his history in the Automotive space

Europe In Motion Updates From the EU

Your Voice Your Impact Member Survey Feedback

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2026 APRIL 20 - 23

ToolTech

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MEET THE ETI TEAM

A lot has been happening at ETI this year. We reached the milestones of our 78th anniversary, 58 years of ToolTech, 45 years of Tech Weeks and are now excited to welcome attendees to the 1st European Technology Conference in Germany next month. We have had so many new members and some changes to the ETI team this year that we thought it would be helpful to reintroduce ourselves and summarize our roles. Please do not hesitate to contact any of us at any time, we are here to serve our members. In 2026, we are looking forward to seeing you at ToolTech in April, the Europe ITC in June and the US ITC in September. Please see the events page for more information. Remember if you want to get involved with any of the technical committees or you have any technical queries, contact either Greg for the US or Winston for the EU, and they will be happy to help.

KEY ETI CONTACTS:

General Queries - admin@etools.org
Technical Queries - gpotter@etools.org
OEM Relations - mtruckel@etools.org
USA Membership - mtruckel@etools.org
EU Membership - wlee@etools.org
Events - mtruckel@etools.org
Invoicing - mtruckel@etools.org

Best Regards,

The ETI Team



Winston Lee
Interim Executive Director
Managing Director of ETI Europe



Greg Potter
Chief Technology Officer



Marina Truckel
Office Administrator
Director ETI Europe

Update from the Interim Executive Director

The last couple of months have been busy ones for the ETI team. I recently had the opportunity to travel to Shanghai for AutoSec, engaging with global OEMs and technology leaders on the future of vehicle security. Meanwhile, our CTO, Greg Potter, represented ETI at several key events including the SAE On-Board Diagnostics Symposium, the PREDII AI Summit, and the ITS World Congress, ensuring ETI remains at the forefront of emerging technologies and standards discussions.

Behind the scenes, a huge amount of work has also been underway. Marina has been driving forward the bylaw updates, with invaluable support from Mike LaFerle, and working closely with Eri Muca on preparations for ToolTech 2026 in the US. At the same time, Marina has been finalising details for our first ETI EU event in Germany this October and has already begun work on the next EU gathering, scheduled for June, more details on that soon.

We've also had fantastic engagement from members. The recent survey has given us clear insights into priorities for the future, and our Vertical Group meetings are proving to be an excellent forum for collaboration, generating new discussions and a real sense of momentum across the membership. Special thanks go to Chris Bowman for his continued efforts in driving these Vertical Group discussions forward.

I'd like to thank the whole ETI team and our wonderful membership for their continued hard work and support. Together, we're building strong foundations for the months ahead.

Winston Lee

EVENTS



We are excited to welcome members at ETI's first ever European Industry Technology Conference.

Monday, 20th October

- 14:00 – 16:00 – Trade Show Setup
- 16:15 – 16:30 – ETI Registration
- 16:30 – 17:00 – Transport from Hotels to Golf Club
- 17:00 – 18:00 – Golf Driving Range – Sponsored By Hella Gutmann
- 18:00 – 21:00 – ETI Opening Receptions
- 21:00 – 21:30 – Transport back to Hotels

Tuesday, 21st October

- 08:00 – 18:00 – Conference, Spotlight Show
- 18:15 – 21:30 – Lippstadt Festival Dinner and Networking

Wednesday, 22nd October

- 08:00 – 16:00 – Light Tunnel, Conference, Spotlight Show
- 15:00 – 15:45 - EU Members' Meeting
- 17:00 – 22:00 – Closing Dinner at Tractor & Model Car Museum – Sponsored by GETAC

Thursday, 23rd October

- All Day – Attendee Departures



Please contact Marina (mtruckel@etools.org) with suggestions for topics and presenters you would like at ToolTech 2026.

Per tradition, the incoming President, Eri Muca, supported the ETI team in choosing a location for ToolTech. Thank you, Eri!

We are looking forward to welcoming you at the Opening Reception sponsored by Bosch. This event is going to be slightly different from prior years as the networking sessions will flow on from our activities earlier in the evenings to allow for a more relaxed atmosphere and more time to peruse the spotlight items and, there will be a golf outing. If you are interested in golfing please let Marina (mtruckel@etools.org) know as soon as possible as we currently only have spots reserved for 20 golfers.



Eri Muca



BOARD MEMBER SPOTLIGHT



Each quarter we are featuring different board members. Last quarter we featured Chris Chesney (Repairify) and Chuck Olsen (AirPro). This quarter we are featuring Mike LaFerle (Snap-on).

I have been with Snap-on for 23 years and in the heavy truck and automotive diagnostic business for 30 years in various roles across technology and engineering. I am serving my first term as an ETI board member following our recent Founders Award winner Neil Davis' final term on the ETI board. Snap-on has a long history supporting the repair industry. I look forward to continued collaboration with our ETI and industry partners as vehicles continue a rapid migration to more on-board and remote technology which creates new challenges and opportunities to support shop owners and vehicle repair technicians.



Mike LaFerle

MEMBER ENGAGEMENT

Thank you to all who completed the member survey. It has provided us with vital feedback about what is most important to our members, it is influencing event and vertical group planning and will hopefully allow more engagement and collaboration.

Some changes will be obvious, like lower hotel costs for ToolTech, more technical content in our newsletter. Some maybe less obvious and take longer for the benefits to be seen for example, white papers and the re-energized and new vertical groups (see pages 5 and 6 for more detail).

If you have any comments or suggestions, please do not hesitate to reach out to any of the team. We love hearing from you and we all need to work together for a better future.

PLEASE FOLLOW US ON LINKEDIN TO KEEP UP TO DATE WITH HIGHLIGHTS FROM THE EVENTS AND CONFERENCES ATTENDED.





TECHNICAL UPDATE



Chris Bowman
Technical Director

Over the past several months, ETI’s vertical groups have been making steady progress. The Scan Tool Group has been especially active, working to resolve reported data gaps for Ram trucks. Thanks to the efforts of our members, most of these issues have now been addressed. We are also grateful to Stellantis for the quick turnaround in providing revised files that helped resolve the Ram truck concerns. This collaboration shows the value of strong engagement between OEMs and the aftermarket community.

Earlier this month, ETI held a virtual brainstorming session to chart the path forward for our vertical groups. The meeting brought together a wide cross-section of members, including both long-standing participants and first-time attendees, and focused on key priorities for the coming year. Members highlighted the need for more consistent access to OEM technical data, greater reliability in diagnostic and programming software, and improved communication channels with OEM representatives. Important industry trends were also discussed, including challenges in EV and battery service, ADAS repair liability, and collision repair equipment access. Attendees proposed new working groups for areas such as ADAS, EV and battery service and heavy-duty service, emphasized the importance of engaging with emerging OEMs like Tesla, Rivian, Lucid, and BYD, and called for initiatives such as a centralized repository of OEM-approved tools, panel discussions on global regulations, and expanded collaboration across service segments. The session reinforced the value of ETI’s member-driven structure and generated a clear set of action items to guide our efforts moving forward. Another session is scheduled for September 25, and members who are interested in attending are encouraged to reach out to ETI for details.

Because ETI is a member run organization, your voice is essential. The success of our initiatives depends on the expertise, perspectives, and energy of members who are willing to engage. Whether you are deeply involved in one service area or simply looking to contribute ideas, your participation will help ensure ETI addresses the issues that matter most to the industry. We encourage every member to attend, share your priorities, and consider how you or your company can play a role in advancing our collective goals.

When OEMs are completing UDS roll out:

- Hyundai will implement UDS when legislation requires it.
- Honda started with th '23 Accord and hopes to complete roll out by the end of next year.
- Ford already has 7 models and all models will by 2027 to be CARB compliant.
- GM is implementing it in 2026 and onwards.

Some OEMs have begun adopting UDS (Unified Diagnostic Services) in new models from 2025 onward, with regulatory drivers pushing toward full implementation by 2027. At present, specifics are not always public, but the general industry momentum suggests that most manufacturers will be UDS-capable within the next 1-2 years.





EV Data in Focus – Vertical Group Project

In our recent Vertical Group meetings, members have highlighted the need for better clarity and access around EV performance data. Topics such as charging capacity, battery health, range prediction, and diagnostic transparency have all been raised as key issues impacting the aftermarket’s ability to deliver safe, effective, and traceable repairs. To address this, ETI is preparing a dedicated whitepaper that will distil these discussions into a practical resource.

The document will:

- Bring together the standards and datasets already available to members, in one concise guide.
- Highlight the variations between EU and US standards, giving clear insight into regional differences.
- Provide direct references to where the data can be accessed.
- Include simple “how-to” informational guide to help you get started quickly.

The aim is to ensure members have a clear pathway to working with EV data and to make sure the feedback shared through Vertical Groups directly shapes usable outcomes.

The full whitepaper will be published soon – but for now, this is a first look at the important conversations already underway.

EU Data Act

The new European Data Act, which came into force on 12 September 2025, gives consumers and businesses greater rights over the data generated by connected products and services. It requires manufacturers and service providers to make this data more easily accessible and shareable, while ensuring fair terms and strong safeguards. The Act also introduces rules to improve interoperability between cloud services and restricts inappropriate access to European data by non-EU governments. Together with the earlier Data Governance Act, it is designed to create a more open, innovative and competitive data economy across Europe.

How this might affect OEMs and the aftermarket

For OEMs, the Data Act means they will need to provide clearer mechanisms for customers and third parties to access and share vehicle data, rather than keeping it locked within proprietary systems. This could increase demand for secure platforms that enable controlled data sharing. For the aftermarket, it creates new opportunities to develop tools and services that rely on real-world vehicle data, provided they comply with EU rules on data use and security. Overall, the Act is likely to accelerate collaboration between OEMs and independent players, while also raising the bar on data governance and transparency.



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